



THE BIG GIVE

WHAT

- **THE BIG GIVE** is 24 hours of giving to kick off the month long **Give for Good** associate giving campaign.
- Opportunities to support causes you care about.
- Consider making your own gift to show your commitment to our Mission.

“ Every donation helps provide critical resources for people in need. ”

-Kathleen Ware

VP of Nursing | Richmond

WHEN

Wednesday, August 26th
THE BIG GIVE campaign kickoff



Monday, September 30th
Last day of the campaign

Go to BSMHgiveforgood.com to learn about incentives!

HOW

- Payroll deductions
- One time gift: credit card, cash or check
- Recurring gift that continues as long as you desire
- Donate paid time off (non-exempt associates)

Featured Giving Levels

Power Hour

- 1 hour of pay per pay period

Lead for Good

- \$1,001 per year; only \$38.50 per pay period

Half Hour Hero

- Half hour of pay per pay period

